Tecnologie Abilitanti Industria 4.0

Mario Casoni – IOT Business development Director, EMEA

Padova – 21 settembre 2017

WE ARE A TECHNOLOGY COMPANY

thingworx®

KEY FACTS

32K
Active customers

6K
employees

$1.14B
FY16 total revenue

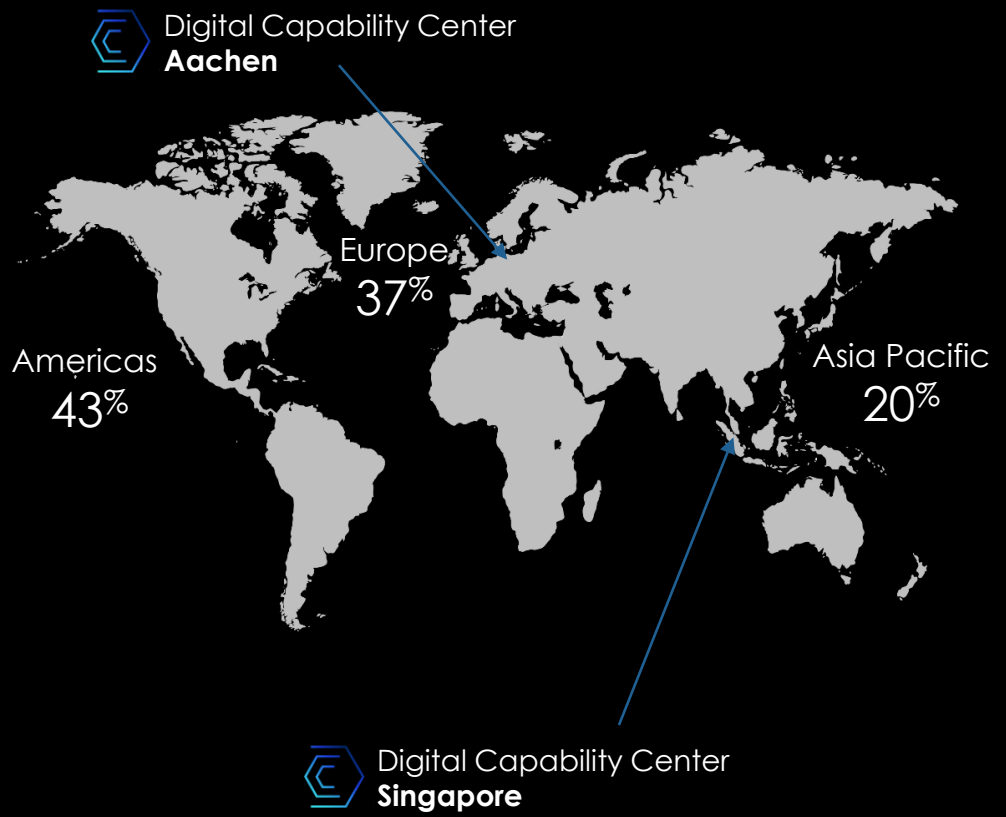
IOT LEADERSHIP

1050+
IOT customers

500+
IOT/AR partners

250K
IOT/AR ecosystem developers

GLOBAL SCALE & DISTRIBUTION



PHYSICAL & DIGITAL CONVERGENCE

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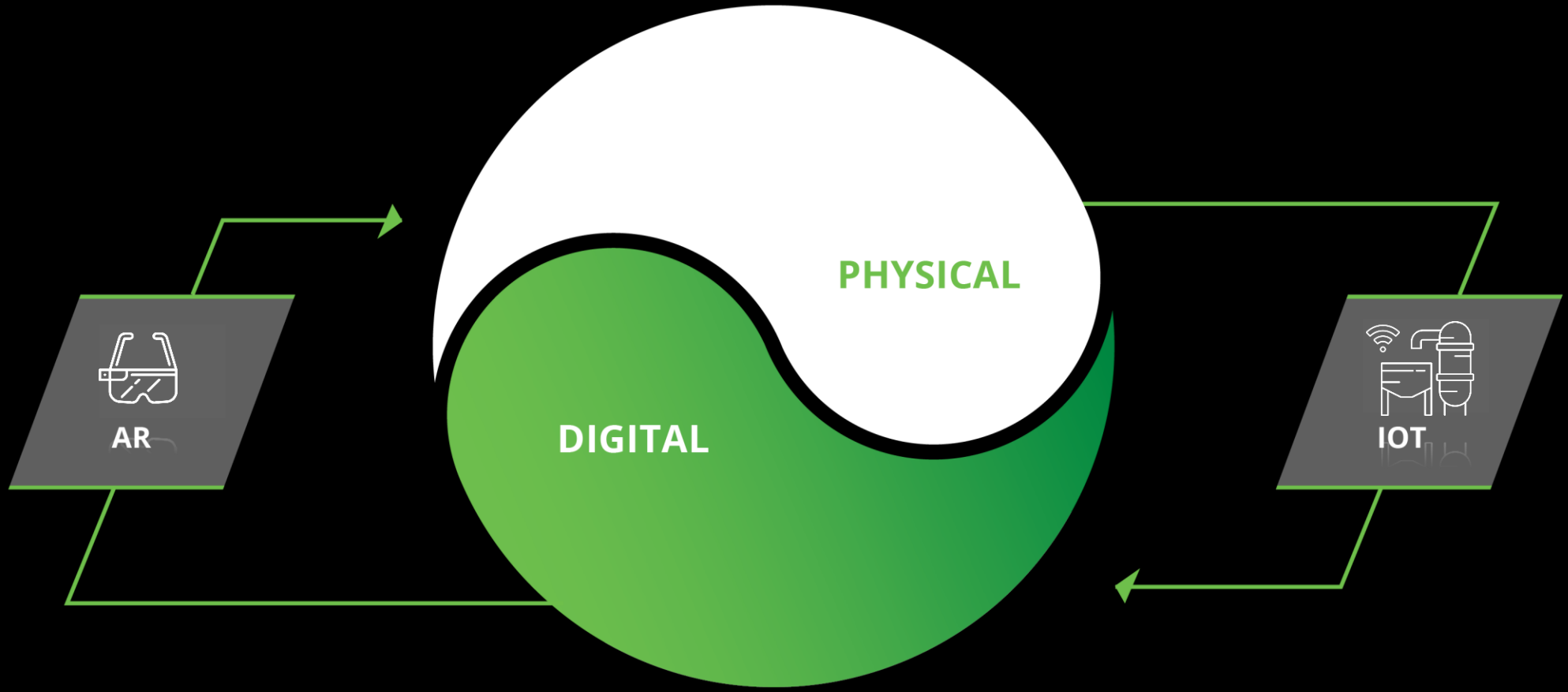

ptc

OUR MISSION

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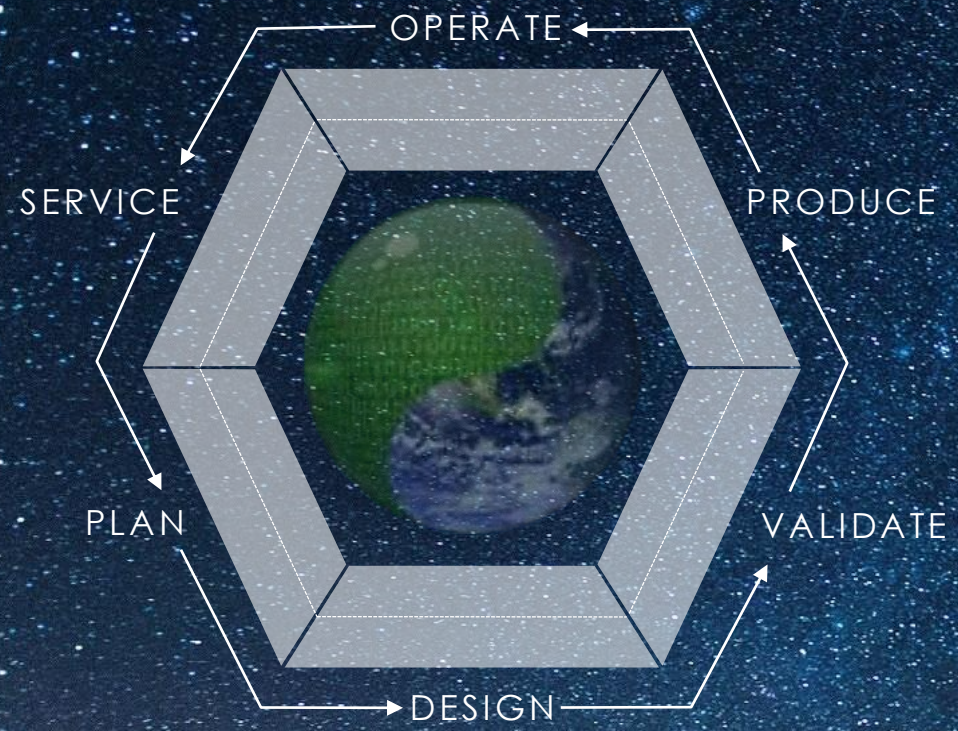
PHYSICAL
WORLD

DIGITAL
WORLD



Closed-Loop Lifecycle Management

OUR MISSION

CONVERGE THE DIGITAL AND PHYSICAL WORLDS

Solutions

CAD	creo
PLM	windchill
ALM	integrity
SLM	servigistics

IoT Platform &Apps

thingworx · vuforia · kepware

- CONNECT
- ANALYZE
- CREATE
- EXPERIENCE

thingworx®

PLATFORM + APPS + SUPPORTING SERVICES

ThingWorx Platform

- INDUSTRIAL CONNECTIVITY
- FOUNDATION
- ANALYTICS
- UTILITIES
- STUDIO

ThingWorx Apps

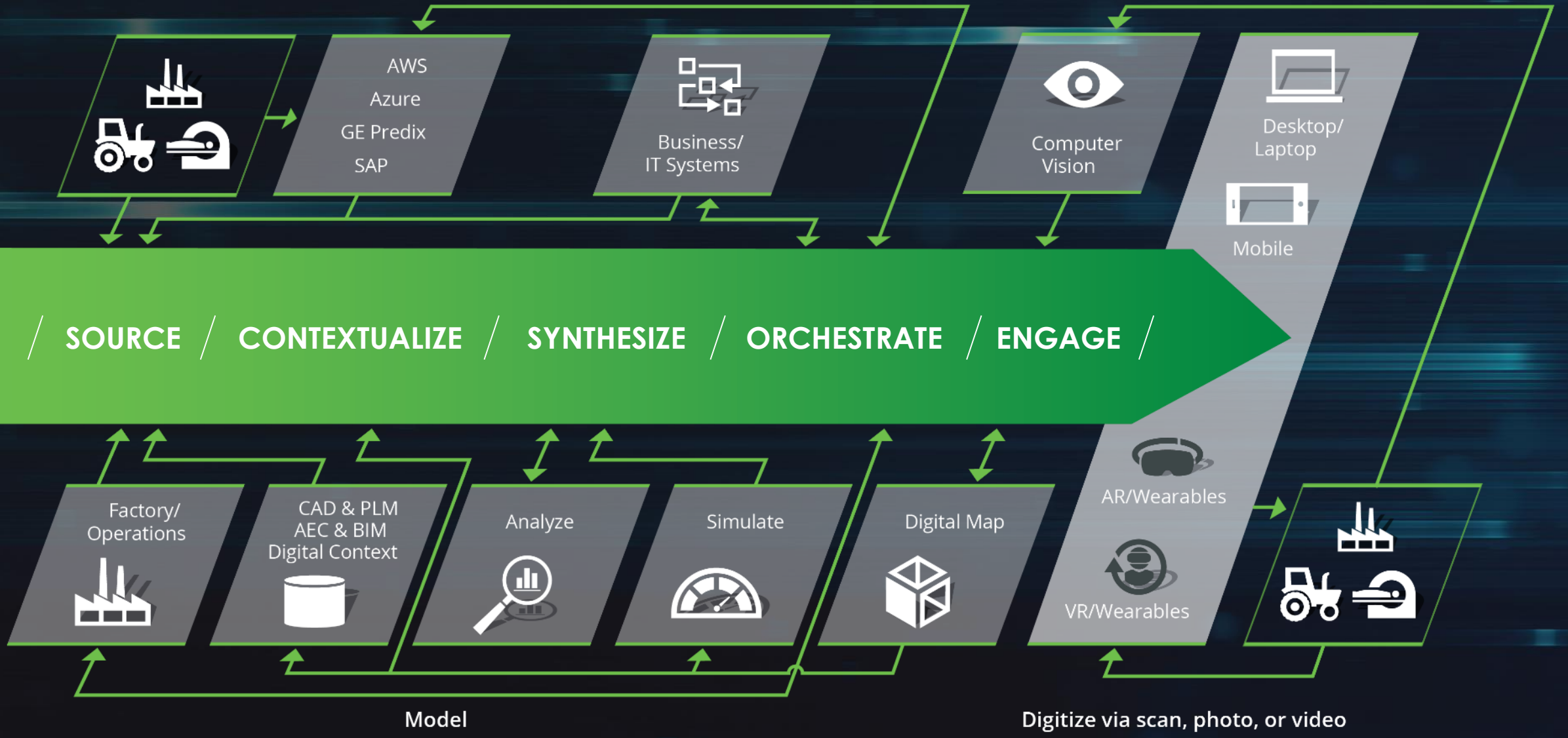
- THINGWORX NAVIGATE
- THINGWORX CONTROLS ADVISOR
- THINGWORX PRODUCTION ADVISOR
- THINGWORX ASSET ADVISOR

ThingWorx Developer Zone

ThingWorx Marketplace

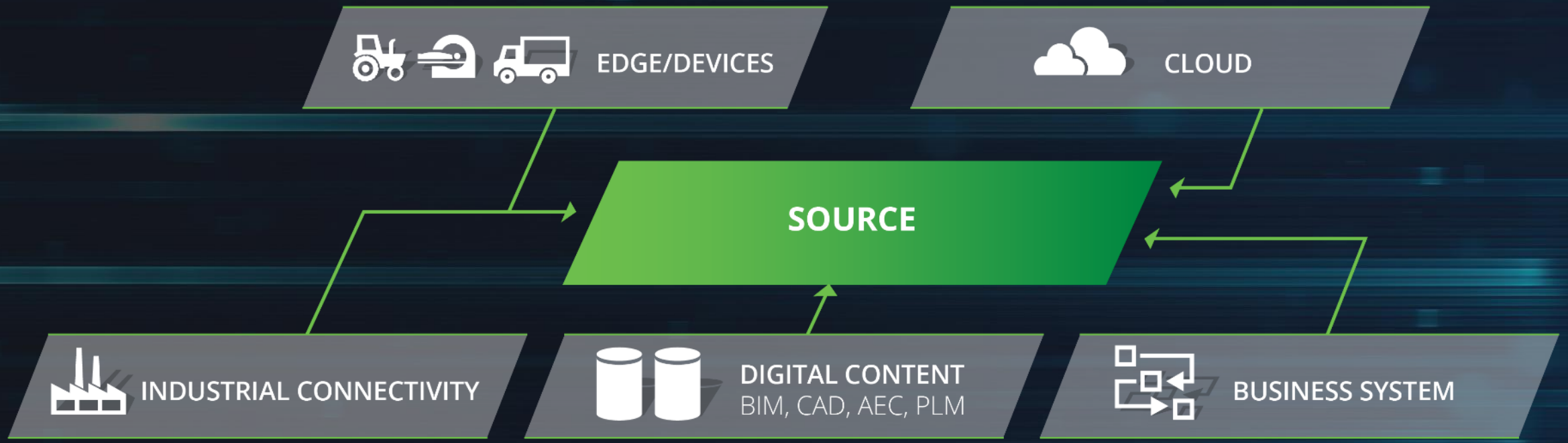
Customer Success

thingworx® platform



Flowserve Video

thingworx® platform



SOURCE - FLOWSERVE EXAMPLE

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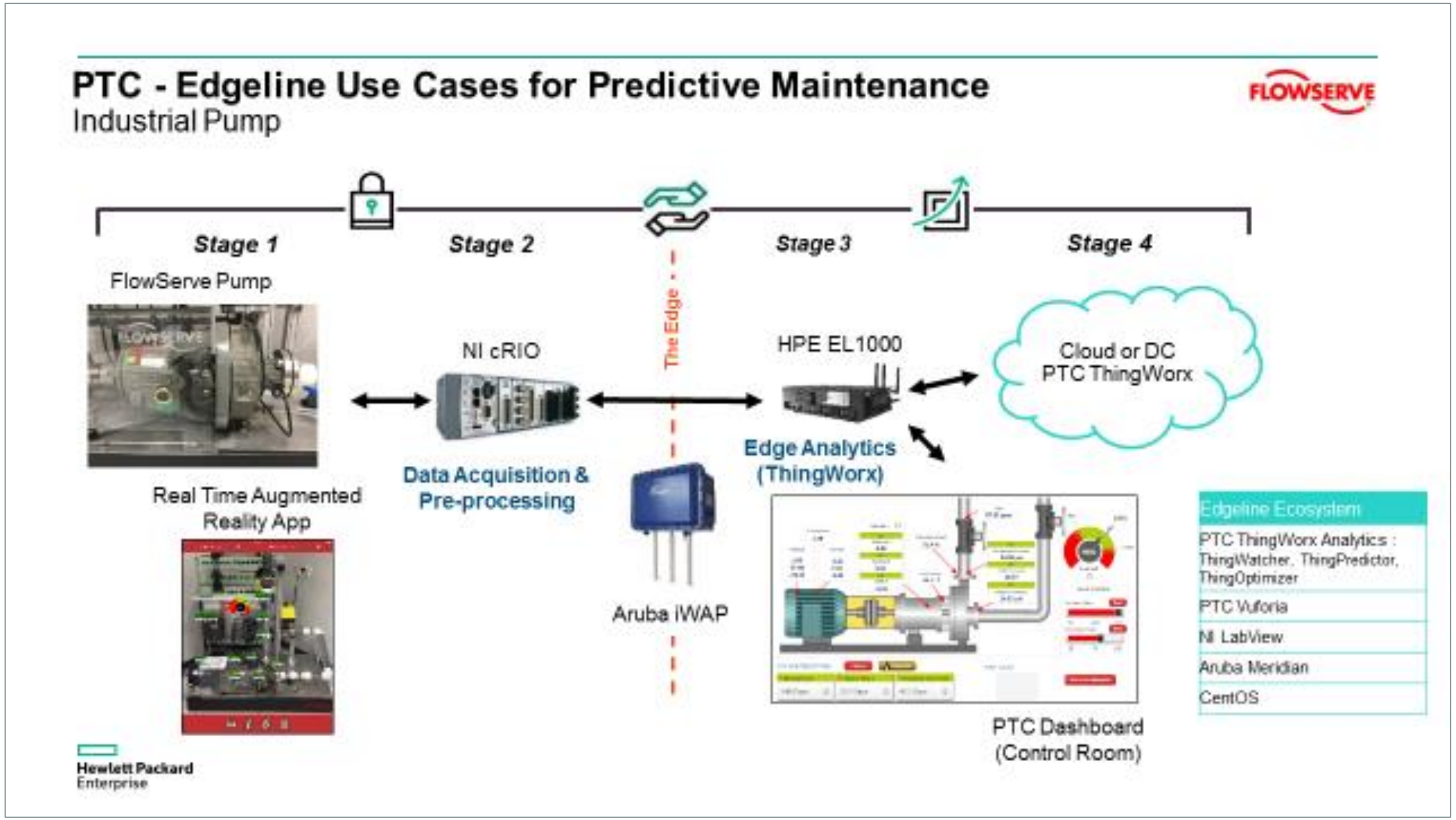
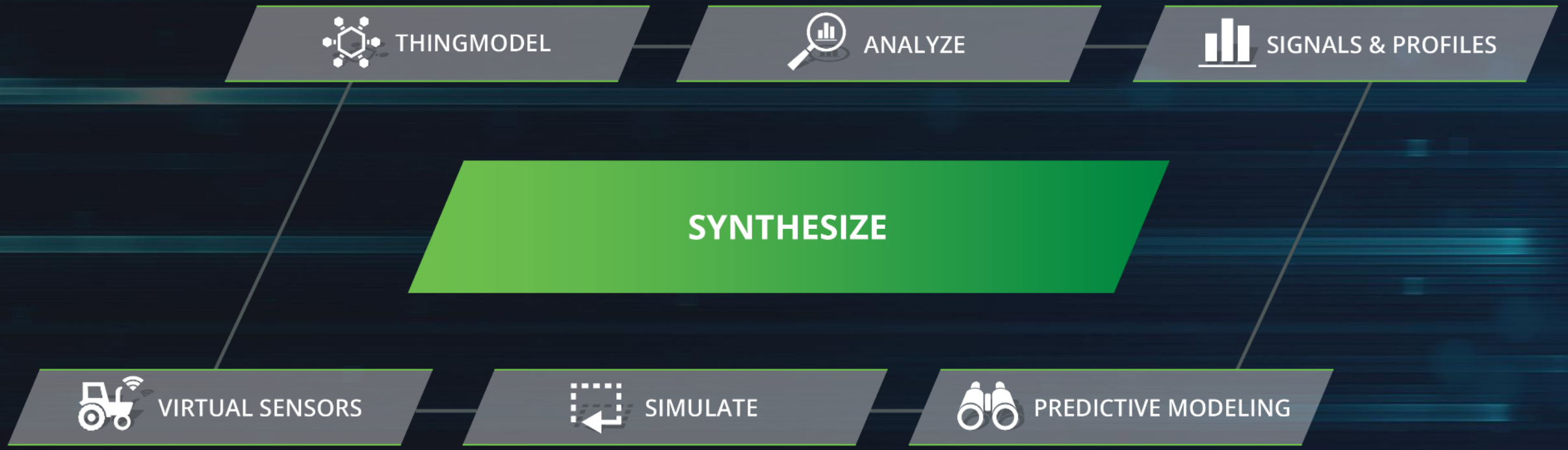
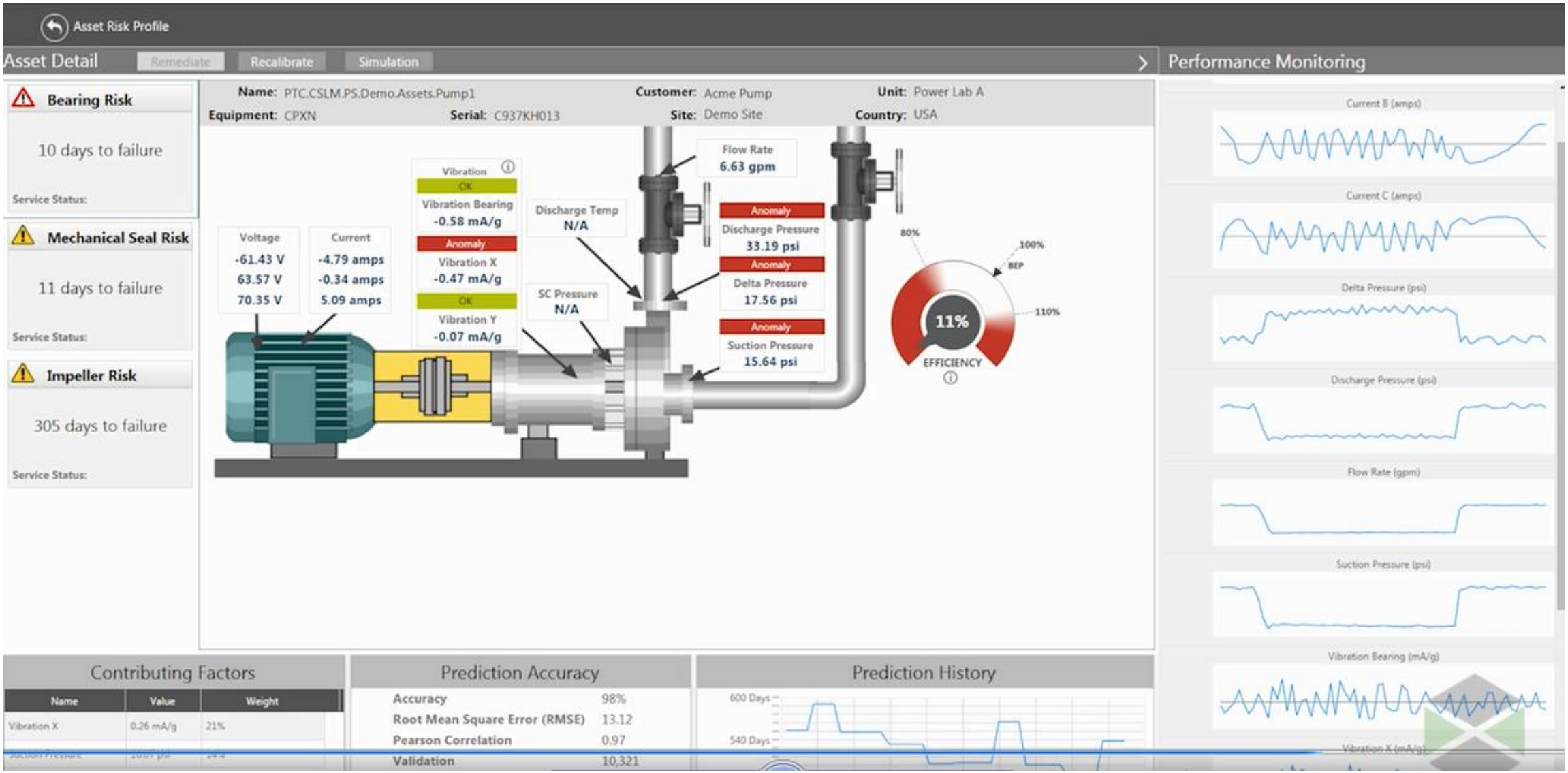


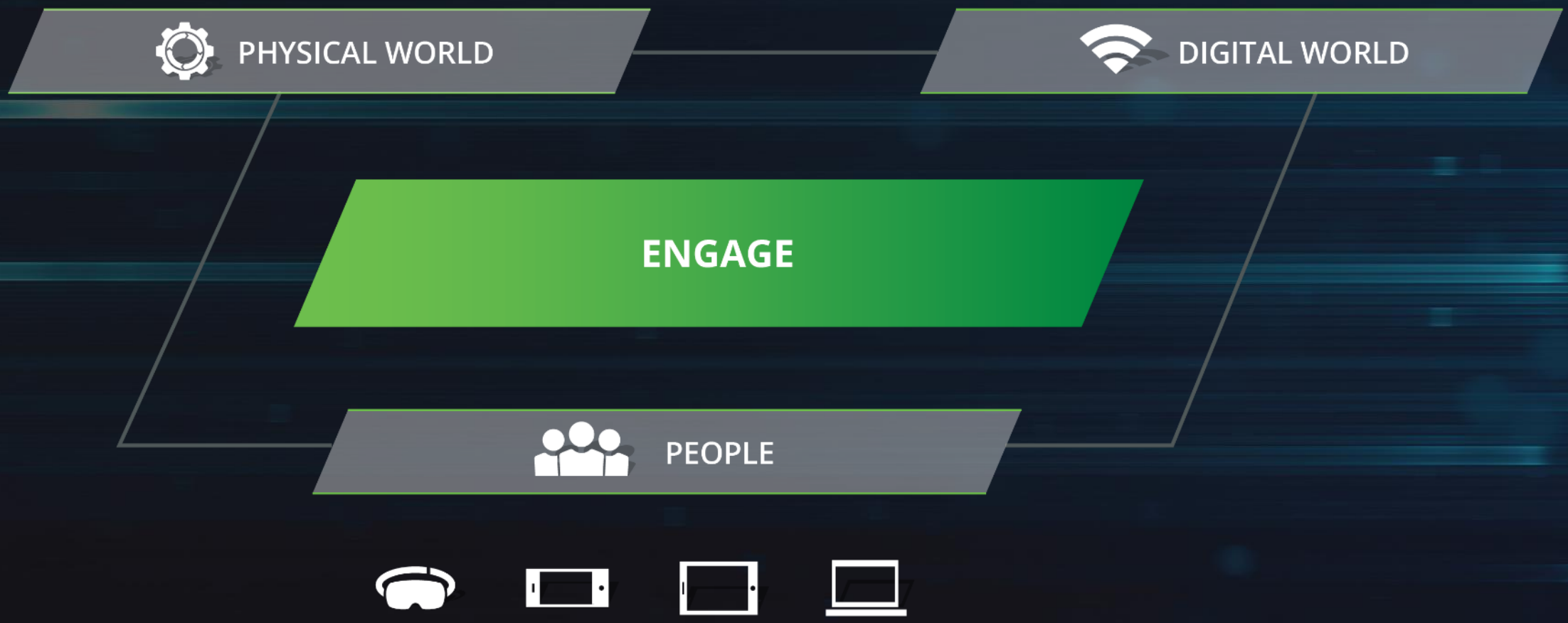
thingworx® platform



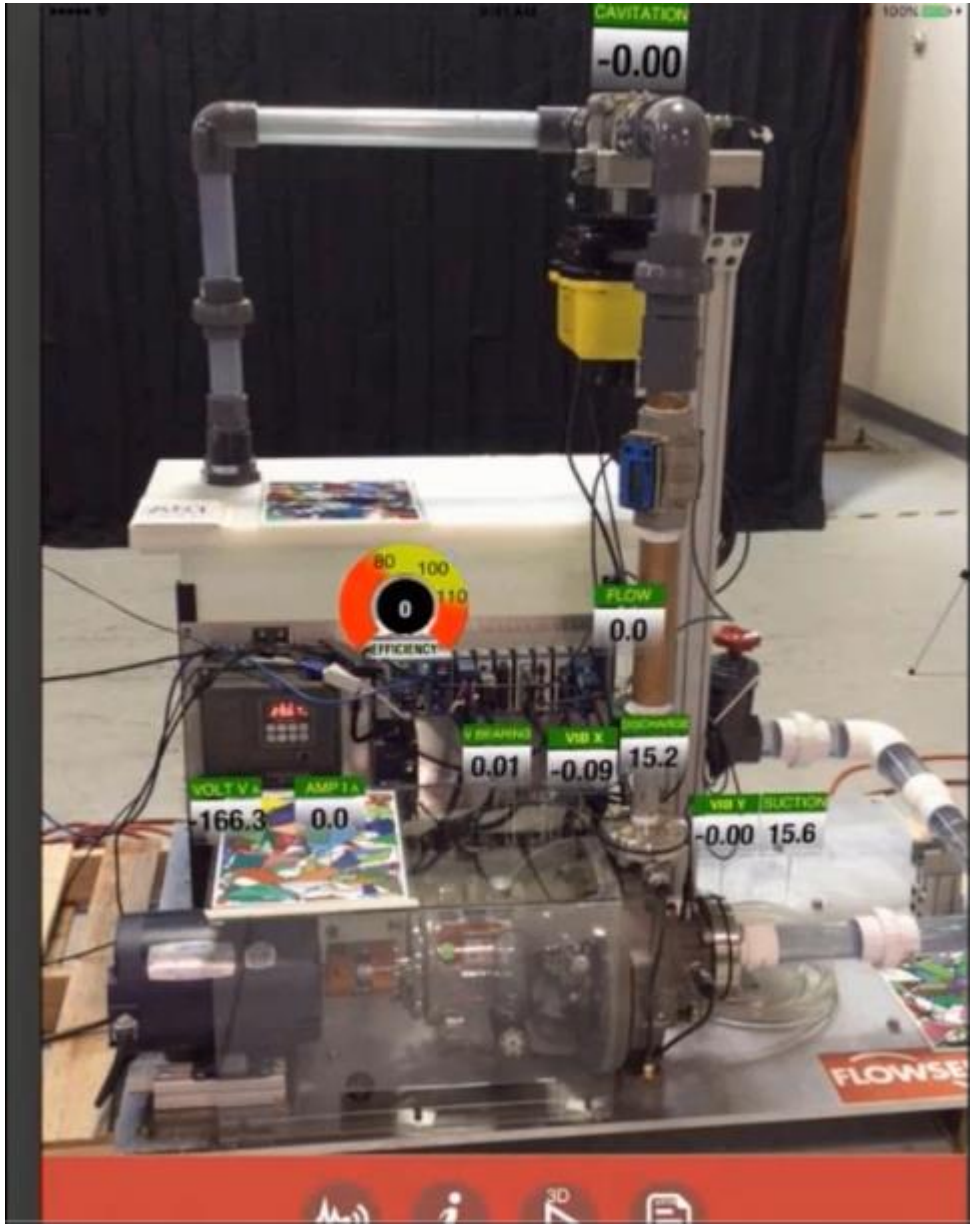
SINTESIZE - FLOWSERVE EXAMPLE



thingworx® platform



ENGAGE – EXAMPLES



A FOOD & BEVERAGE LEADER INCREASES PRODUCTIVITY

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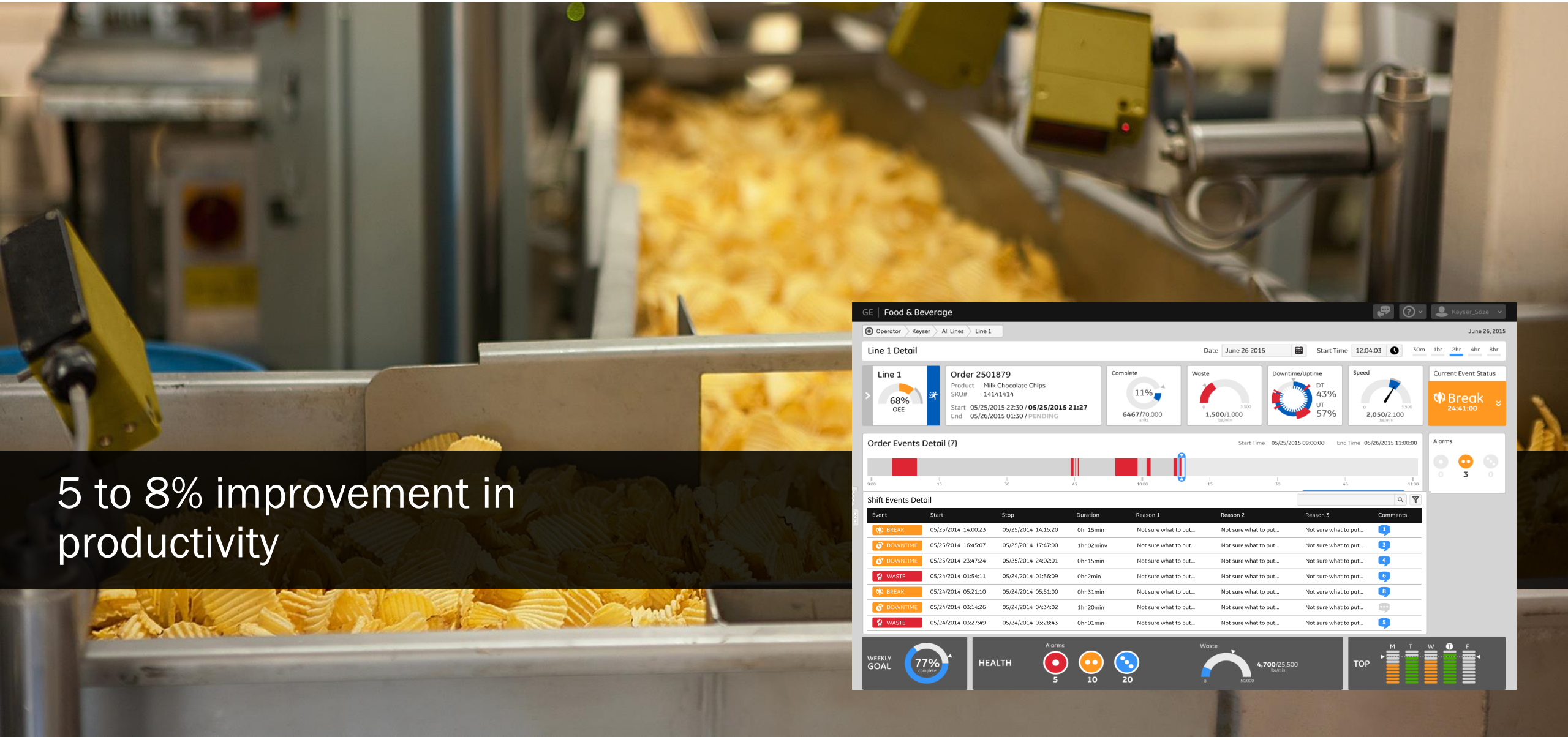
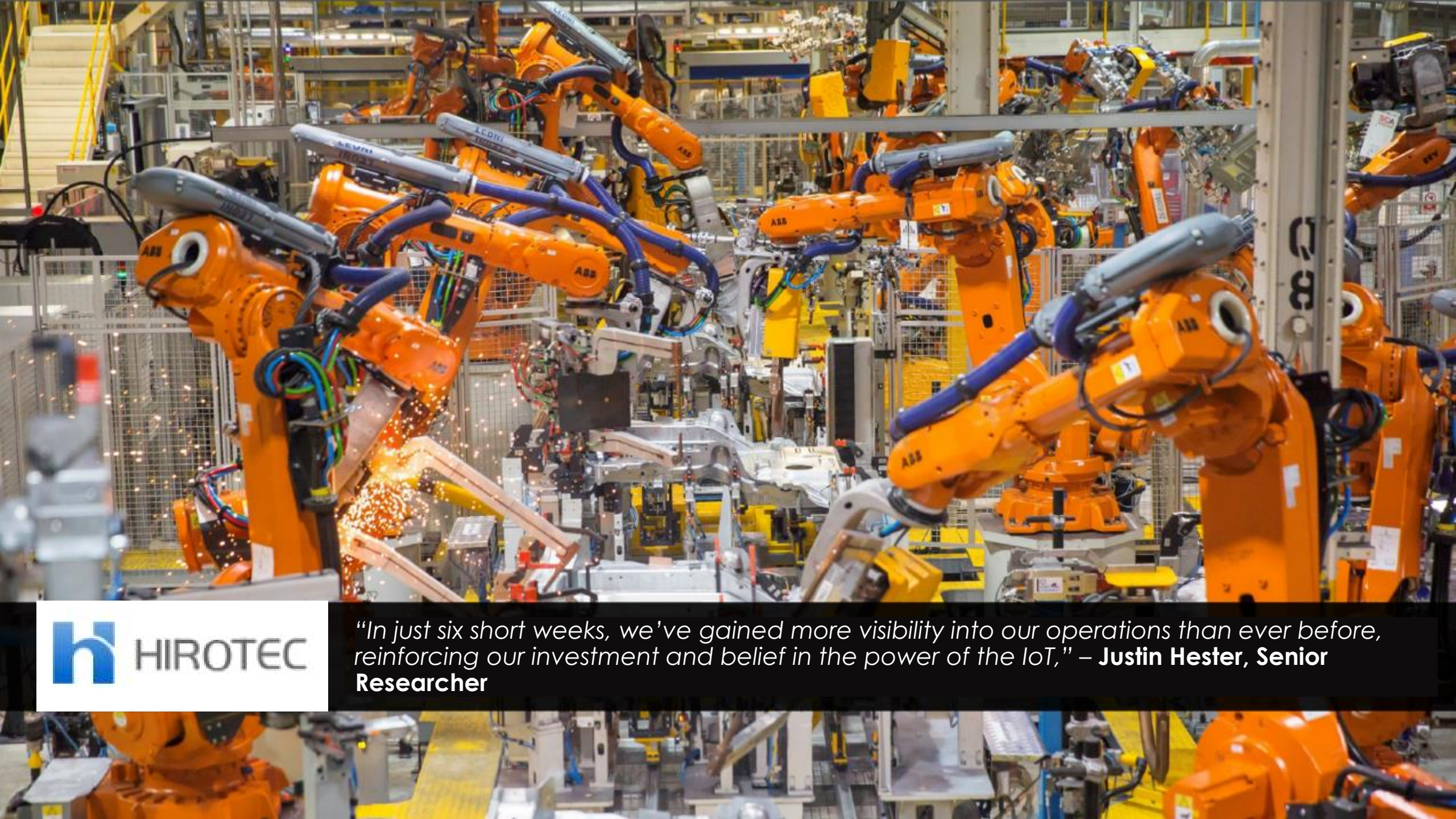


5 to 8% improvement in productivity



HIROTEC

"In just six short weeks, we've gained more visibility into our operations than ever before, reinforcing our investment and belief in the power of the IoT," – **Justin Hester, Senior Researcher**

GERDAU – MANUFACTURING STARTER APPS

thingworx®

GERDAU

"Within 10 minutes of downloading and configuring the apps I was already trending two of our signals -- amazingly quick!"
– Jason Magill, IT Team Lead

Purpose-Built for Industrial IoT

Quickly & Easily Develop, Deploy & Extend

Ultimate Flexibility

Vibrant Ecosystem

thingworx® platform